



21730 Stevens Creek Blvd. Ste. 201B Cupertino 95014
408-871-2792 License # 727-911

For:
Potential Happy Client
123 Lovely Ln
San Jose, CA 95120
408-333-4444
greatperson@comcast.net

Item	Specifications	Total cost
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Design

A landscape design for the complete property will be prepared by an Earthcare designer with input from the clients.

The design process involves 2-3 meetings w/ the client & the designer.

The 1st meeting is the consultation/estimate meeting, with information sharing and gathering. Following this, the designer will collect measurements. A detailed base sheet will be prepared, detailing the house & existing hardscape areas.

In the 2nd meeting, the designer presents the plot plan & conceptual drawings w/ pictures & alternative ideas to consider. This may be facilitated by email.

Some of the issues addressed in the initial layouts are reducing the size of lawns in both the front and backyards, creating raised vegetable beds in the most appropriate areas (could be wood or stone), making the small deck more functional, screening the drainage channel, and possibly shading the main deck and house windows with a tree. Irrigation will be an automatic drip system and plantings will be attractive, low water and low maintenance. All design elements will be sustainable and earth friendly.

In the final meeting, more complete plans w/ the owner's ideas & changes from the conceptals & the planting list are presented.

After completion of design, an itemized bid is prepared which details costs of each component.

Master Plan

\$2,500.00

Schedule of payments:

Received:	\$100
Retainer	\$700
Conceptuals	\$900
Final design	\$800

Please call me on my cell phone, 408-482-5357, if you have any questions.

Lisa's number is 408-472-9953.

Sincerely,

Deva Luna

Horticulturist, Designer, Estimator
EarthCare Landscaping



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References
7/30/2010

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Dear Potential Happy Client,

Please feel free to contact any of these former clients of EarthCare, and let me know if you need others. These are all jobs that are similar in scope to your proposed job &/or they are located near you.

Best, Deva Luna

A list of 5 to 8 past clients with their contact info, addresses and a brief job description will be provided.